

Bernafon's Power BTE Joins the Juna, Saphira, and Nevara Families

Bern, September 2015 – **Bernafon's product portfolio has never been as strong and versatile as it is today. With the introduction of the Power BTE in Bernafon's newest hearing aid families, Bernafon offers a strong, robust, and modern power instrument in all performance categories.**

Bernafon is pleased to announce the introduction of the Power BTE (or P BTE) to its Juna 9;7, Saphira 5;3 and Nevara 1 hearing aid families in October 2015.

The P BTE is for clients who need that extra power in their life. It is also for clients who attach importance to robust and reliable Swiss technology. And it is for HCPs, who work diligently for a successful fitting.

The Performance and Design Customers Expect

With a peak MPO of 138 dB SPL, the P BTE is an ideal choice for clients with moderate to severe hearing losses of up to 100 dB HL. It has an S-shape design, following the form of the human ear, which makes it comfortable to wear. It is available in nine attractive color combinations, has a hydrophobic coating, and is IP58 rated.

The Ideal Fit

The P BTE comes with an earhook and is also compatible with the versatile miniFit system, for added convenience with a variety of custom molds and domes. The miniFit domes, made of silicon, provide a high retention force on the thin tube and in the ear.

Dario Belli, Sales International, reports that first feedback from international customers has been very positive. "The addition of the P BTE provides the power and performance they've been looking for within an impressive range of Bernafon hearing solutions."

Bernafon's P BTE – the new natural choice for power and performance.

((Pictures))



Caption: Nevara Poower BTE

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The complete press documentation with product pictures and the Bernafon logo is available online for download:

<http://www.bernafon.com/press>

Bernafon: Swiss hearing systems technology

Since 1946, we have been passionate about developing quality hearing systems that enable people with hearing difficulties to enjoy authentic listening experiences. With Swiss Engineering, precision technology, and our commitment to individual service, we strive to exceed our customers' expectations. Our aim is to provide extra value to our partners every day. Bernafon representatives and employees in over 70 countries fulfill our vision to help people with impaired hearing communicate again without limitations.